Clinton
Hub City of Western Oklahoma

Meeting/Event Grant Application

Requests Must be Submitted Prior to the 1st Tuesday of Each Month to be Included in the Chamber of Commerce Executive Board Agenda.
Applications should be mailed to: The Clinton Chamber of Commerce 101 S. 4th St. Clinton, OK 73601.

Organization Applicant Information

Organization/Agency Name: West ok co-op			Date:
Mailing Address: 613 Frisco Ave			Phone: 580 445 0467
City: Clinton		State: Ok	ZIP Code: 73601
Year Founded/Established: 4	Non-Profit: Yes No (Please circle)		Website: westokcoop.com
Type of Organization/Agency (brief description of activities and primary purpose): civic non-profit			

Event/Emergency Contact Information

Event Contact Person: Susan Smith			Title:
Address:			Phone: 580 445 0467
City:		State:	Zip:
Email Address:			2nd Phone:

Meeting/Event Information

Name of Meeting/Event: Farmers Market			
Date Event Begins	May	Date Event Ends	Sept
Full Description of proposed Fund usage for Meeting/Event (Be specific):	See Attached		

Date of Last Meeting/Event		Number/Years Previously Received Funds		Meeting/Event Funding Amount Requested:	$1900 or $2500 or $5000

Clinton
It's a City of Western Oklahoma

Meeting/Event Grant Application (Continued)

Organization/Agency Name: West ok co op	Date: March

Economic Impact

Anticipated Economic Benefit or Impact to the City of Clinton:

May - Sept

Expected Visitor Attendance to Clinton:	50-100 weekly	Local Visitors (within 75 miles)	98%	Area Visitors (outside 75 miles)	1%	Out of State Visitors	1%

Total Expected Number of Hotel/Motel Room Nights Required (# nights x # rooms)	0	Host Hotel/Motel:

Overflow Hotels/Motels:

Anticipated Meeting/Event Facilities Required:

Dispersal Information

Name and Address to Appear on Check: West ok co op

Name: Pepper Hernandez - Adeline Enoch

Address: 613 Frisco Ave

City: Clinton	State: Ok	ZIP Code: 73601

Terms

We acknowledge the Organization information included in this application is true and accurate with no facts having been in any way misrepresented.

Should an approved event be CANCELED after the funds have been disbursed, then we, the Organization, agree to repay all funds received within 30 days of the scheduled event or date of cancellation.

Authorized Applicant Signature:	Applicant Title: President
Printed Name: Jason Smith	Application Date: March

Before submitting this request, please ensure all pages have been completed in their entirety and proper signatures are included. If a question is not answered, please state why it is not answered.

Funding Process

The Clinton Chamber of Commerce Executive Board will review all applications during the Executive Session scheduled on the 2nd Wednesday of each month. Once reviewed, recommendations will be presented to the City of Clinton City Council during 3rd Tuesday regularly scheduled meetings.

A representative from the organization requesting funds may be present at the Clinton Chamber of Commerce Executive Board meeting and the Clinton City Council meeting to address any questions or concerns.

Clinton Chamber of Commerce Executive Board Funding Recommendation

Grant Amount Recommended to the Clinton City Council for Final Approval:	~~$ 1900/250/500~~ $1000	Date: 4/8/2026
Signature of Clinton Chamber of Commerce Board Chair or Acting Chair	IR OL	Printed Name: Mack Nicholson

My name is Pepper Hernandez, and I represent the Clinton Farmers Market Advisory Team. Our goal is to create a welcoming weekly market that supports local farmers, bakers, artisans, and small businesses — while bringing visitors into the heart of our community.

This year, the Clinton Farmers Market is launching around a theme that we believe captures exactly what a community market should be: **"Come Have Dinner With Us."** Rather than a place to simply pick up groceries and go, we want the market to be a full experience — where families can sit down and enjoy a freshly prepared meal, or take home a ready-to-cook dinner made locally. This theme transforms the market into a true gathering place, not just a shopping stop.

Farmers markets do much more than provide fresh food as well. They create space where families, neighbors, and visitors come together while supporting local entrepreneurs. Markets also encourage people to linger in the downtown area — visitors who attend often shop in nearby stores, dine at local restaurants, and explore the community while they are here. Our dinner-focused theme deepens that effect by giving people a reason to stay even longer.

We are also seeing growing interest from surrounding communities that lack a farmers market of their own — including Foss, Butler, and Arapaho. By promoting the market regionally, we hope to bring more visitors to Clinton who will spend time enjoying the market and supporting local businesses throughout the area.

The funding we are requesting will go directly back into the Clinton community. We plan to promote the market through our community newspaper, local radio stations, and printed outreach materials through the Clinton Public Library. By keeping our spending local, these funds strengthen the very economy we are working to grow.

Our vision is to grow the Clinton Farmers Market into a seasonal **DESTINATION** where residents and visitors experience locally grown food, handmade goods, a warm meal, and a strong sense of community.

We sincerely appreciate your consideration and support, and we hope many of you will come visit the market this season — pull up a chair, and have dinner with us.

Thank you very much. *Pepper Hernandez, Clinton Farmers Market Advisory Team*

Year One Funding Request

Market Awareness and Community Outreach

Total Requested Funding: $1,900 + Optional Add-Ons (*To be used over 4 months*)

The first year of funding will focus on increasing the farmers' market's visibility and improving communication with the local community. Many rural markets benefit significantly from simple outreach efforts that inform residents when and where the market operates and which products are available.

Estimated Fund Allocation

Printed Outreach Materials
$200

Flyers and informational materials to be distributed throughout local businesses, community centers, and libraries to promote market dates. All flyers will be printed at the local Clinton Public Library to ensure the money stays in the community. At .20 each colored flyer, this would allocate funds for 1000 flyers for the community to disperse and possibly hire a young community member to hang them for an hour a week.

Roadside Signage and Market Banner
$400

Reusable outdoor directional signs that will be placed throughout the community to increase visibility and help residents and visitors locate the market. This would be hiring a local Clinton artist to create 8 large hand-painted signs for payment of $50 each.

Digital Outreach and Social Media Promotion
$500

Money will be allocated for a media manager to sponsor social media posts, Facebook online page updates, and weekly vendor highlights to maintain communication with the community. This would cover 50 posts over the course of the market to encourage people to shop, have dinner, and meal prep for thier up coming work week. The theme would be in correlation with a up coming project in the City of Clinton.

Local Advertising
$800

Community newspaper listings, event calendars, and local announcements to promote market opening and seasonal activities. This money will be going directly to the Clinton

Daily News. Running an ad from May to August, weekly, with an 8th of a page ad that would cost $200 a month for 4 months. This would be $800.

Year One Outreach Goals

- Increase public awareness of the farmers market within the community
- Encourage consistent attendance by residents
- Strengthen connections between farmers, producers, and consumers
- Promote locally grown food and small agricultural businesses

These outreach efforts will help establish stronger community awareness of the farmers market, increase customer attendance, and create a foundation for future growth in vendor participation and educational programming.

Year One Funding Request Add-Ons

Speaker/Microphone System for Music & Entertainment
$600

https://www.amazon.com/dp/B0DCJV2PVW?ref=cm_sw_r_cso_sms_apin_dp_FWB08V6RXFJJA1YW8PS1&ref_=cm_sw_r_cso_sms_apin_dp_FWB08V6RXFJJA1YW8PS1&social_share=cm_sw_r_cso_sms_apin_dp_FWB08V6RXFJJA1YW8PS1

Entertainment In form of Live Music and other party type adventures (Once a Month)

$2000